

Rep Order# 9771684 Ver# 5 Status Revised
EC'd Yes

Traffic Order# 566073
Printed: 08/30/2012 1:37 PM
Last Received: 08/30/2012 1:35 PM

Showing Buylines: All Rep Revised Lines
Station KSTU-TV SALT LAKE CITY, UT
Advertiser () POLITICAL ISSUE GROU
Product NRCC IE 2012
Estimate# 2604
Buyer Ben Angle
Phone#
Fax#

Agency () NATIONAL MEDIA RESEARCH PLANNING
815 SLATERS LANE
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 155/426/2604
Flight Dates 10/19/2012 - 10/25/2012
Hiatus Weeks
Salesperson Phone# 202-955-5342
Salesperson FAX# 917-206-9589

— CONTRACT COMMENT —

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

— REMARKS —

REVISED IN 30

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	*30	SA	530P-9P	CLG FTBL: UTAH	:30	\$5,000.00	10/20-10/20	1	1	1	\$5,000.00	

Rating: 9.2
Sales Remark: V5 REVISED
V5 Time Changed, Comment Changed

—REPORT TOTALS—

Report Totals: 1 / \$5,000.00

—SALES MONTHLY TOTALS—

Oct 12:	34	/	\$25,225.00
Sales Totals:	34	/	\$25,225.00
Station Totals:	34	/	\$25,225.00
Lines not sent/recl'd/rtrn:	0	/	\$0.00

—COMPETITIVITY—

Market Totals	\$126,125	CABL 0%	KJZZ 0%	KSL 24%	KSTU 20%
		KTVX 16%	KUCW 5%	KUTV 35%	UNKN 0%
					UNKN 0%

Books null
Demos RA3564

